

**Report
On
“Health Awareness Session:
Social Stigma and Corona
Virus”**

Held on 27th March 2021

**Organised by
NSS Wing in Association with Internal Quality Assurance
Cell, RITE, Odisha**



Index

- Background
- Notice
- Brochure
- Event Schedule
- Speaker Details
- Target Audience
- Appreciation



Principal
Radhakrishna Institute of Technology
and Engineering, Bhubaneswar

Background:

WHAT IS SOCIAL STIGMA?

Social stigma in the context of health is the negative association between a person or group of people who share certain characteristics and a specific disease. In an outbreak, this may mean people are labelled, stereotyped, discriminated against, treated separately, and/or experience loss of status because of a perceived link with a disease. Such treatment can negatively affect those with the disease, as well as their caregivers, family, friends and communities. People who don't have the disease but share other characteristics with this group may also suffer from stigma. The current COVID-19 outbreak has provoked social stigma and discriminatory behaviors against people of certain ethnic backgrounds as well as anyone perceived to have been in contact with the virus.

WHY IS COVID-19 CAUSING SO MUCH STIGMA?

The level of stigma associated with COVID-19 is based on three main factors:

- 1) It is a disease that's new and for which there are still many unknowns;
- 2) We are often afraid of the unknown; and
- 3) It is easy to associate that fear with 'others'. It is understandable that there is confusion, anxiety, and fear among the public. Unfortunately, these factors are also fueling harmful stereotypes.

WHAT IS THE IMPACT?

Stigma can undermine social cohesion and prompt possible social isolation of groups, which might contribute to a situation where the virus is more, not less, likely to spread. This can result in more severe health problems and difficulties controlling a disease outbreak.

Stigma can:

- Drive people to hide the illness to avoid discrimination
- Prevent people from seeking health care immediately
- Discourage them from adopting healthy behaviors



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Notice:

Radhakrishna Institute of Technology &
Engineering, Bhubaneswar
(BPUT affiliated, AICTE approved & NAAC accredited)



REF. NO. RITE/2020-21/280(A)

DATE: 27.03.2021

NOTICE

Sub: - Expert talk on " Social Stigma and Corona Virus"

Radhakrishna Institute of Technology is going to organize an expert talk on, "Social Stigma and Corona Virus" as per the following details. All students and staff members are required to attend the program without fail.

Resource Person: Dr. Aditya Kantha Arjya, Retired Medical Officer (AYU.)

Date: 27th March 2021

Time: 02:00 PM -04:00 PM

Venue: Seminar Hall

J. Pattanayak
27.03.2021
(Dr. Jui Pattanayak)
Principal, RITE

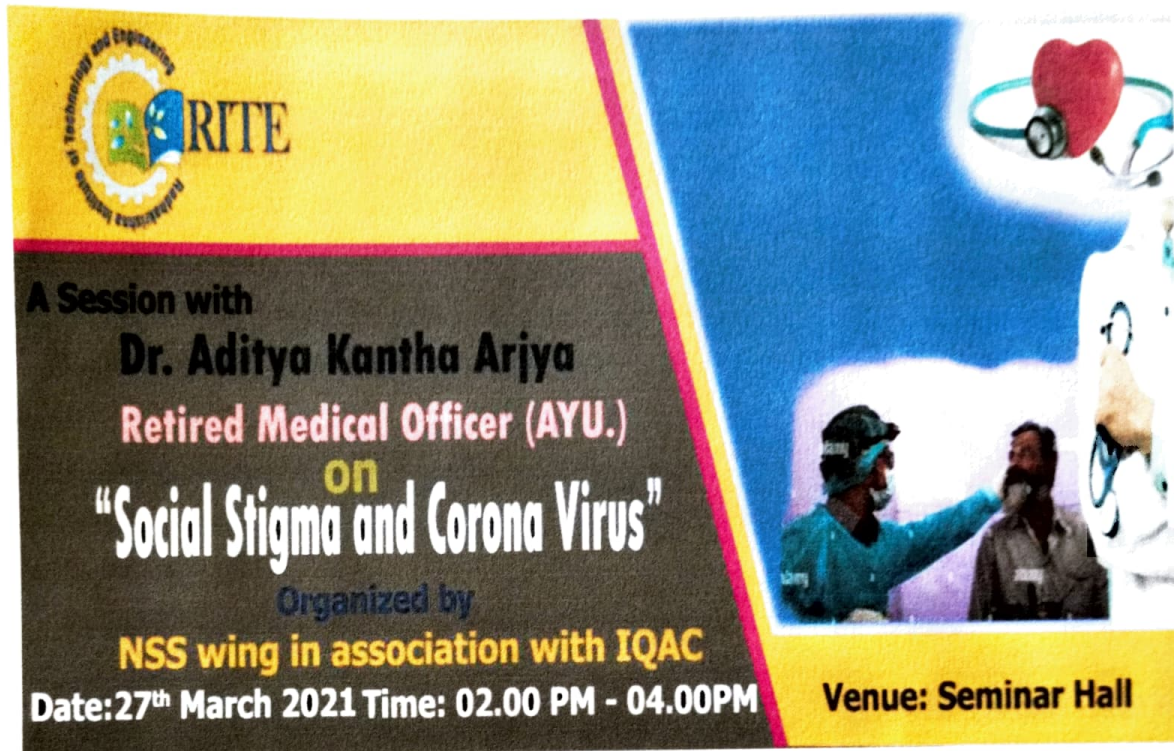
J. Pattanayak
Principal
Radhakrishna Institute of Technology
and Engineering, Bhubaneswar


Copy to: Group Director/Dean Academics/All HODs/ NBS

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J. Pattanayak
Principal
Radhakrishna Institute of Technology
and Engineering, Bhubaneswar

Brochure of the Event:



 RITE

A Session with
Dr. Aditya Kantha Ariya
Retired Medical Officer (AYU.)
on
"Social Stigma and Corona Virus"
Organized by
NSS wing in association with IQAC
Date: 27th March 2021 Time: 02.00 PM - 04.00PM

Venue: Seminar Hall

Objective

To aware the audience regarding Corona Virus and the impact of Covid-19 in society



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Schedule of the Event

Time	Event
2.00 PM-2.10 PM	Inaugural ceremony
2.10 PM -2.20 PM	Introductory speech by Dr. M. Sarkar, Dept of Management Studies, RITE
2.20 PM- 03.20 PM	Talk delivered on "Social Stigma and Corona Virus" by the Dr. Aditya Kantha Arjya.
3.20 pm-3.30pm	Vote of thanks & felicitation by honorable Principal, RITE.

About the Resource Person:

Dr. Aditya Kantha Arjya , Retired Medical Officer (AYU.)

Participants

- Students of RITE
- DDU-GKY Members
- All the teaching and non-teaching staffs of RITE



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Dr. Aditya Kantha Arjya

(Chikitsaka Ratna) B.A., B.A.M.S
Retired Medical Officer (AYU)

Regd. No.: 2594

SENIOR AYURVEDIC CONSULTANT FOR ALL DISEASES

Mob.: 94375 34414 (W), 86587 74614



Date: 22.10.2021

The Principal

Radhakrishna Institute of Technology and Engineering

Khurda, Bhubaneswar, Odisha

I am writing to express my sincerest appreciation to you and the team for inviting me to speak about "Social Stigma and Corona Virus" on dated 27th March 2021 to your students and staffs. It was an honour and privilege to be given the opportunity to share my experience and knowledge.

Experience of speaking to hear students and staff members was truly regarding for me. The level of engagement and interaction was outstanding and I greatly enjoyed the insightful questions and comments that were raised during the session. I am sure that everyone must have greatly benefited from the discussion and I hope that the information I shared motivated them to achieve their goals.

Once again thank you for giving me this memorable experience for me and I am glad I could contribute to your stellar program and I look forward to collaborating with the college in the future course of action.


Principal
Radhakrishna Institute of Technology
and Engineering, Bhubaneswar


Dr. Aditya Kantha Arjya
Regd. No. 2594 B.A., B.A.M.S. (S.U)
Retired Medical Officer (Ayu.)

Dr. Aditya Kantha Arjya

KUSHAL AYURVED BHAWAN

N.A.C. CHHAKA, KARANJIA, DIST.- MAYURBHANJ, PIN - 757 037

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